

# Welcome to the ISSA Chapter Challenge Contest!

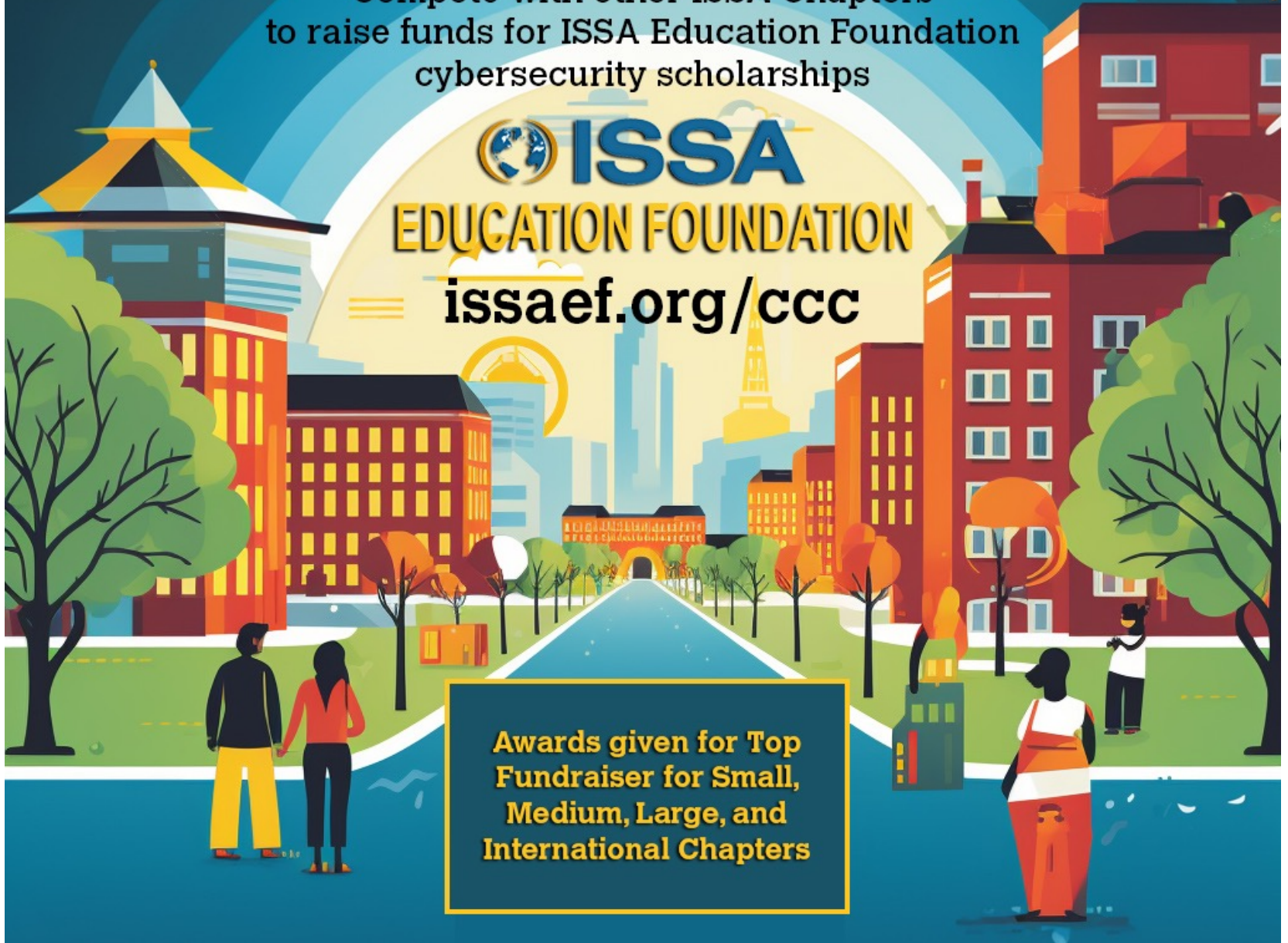
Compete with other ISSA Chapters  
to raise funds for ISSA Education Foundation  
cybersecurity scholarships



**EDUCATION FOUNDATION**

**[issaef.org/ccc](http://issaef.org/ccc)**

**Awards given for Top  
Fundraiser for Small,  
Medium, Large, and  
International Chapters**





## **Contest Objective**

The ISSA Education Foundation (ISSAEF) is sponsoring this contest to encourage friendly competition between ISSA chapters to raise funds in support of the ISSAEF's Scholarship programs. This contest aims to promote friendly competition while garnering donations to help the next generation of cybersecurity professionals achieve their educational goals.



## **Contest Participation**

Each chapter who chooses voluntarily to participate in the challenge may receive added points in the ISSA Annual Chapter of the Year Award and recognition at the 2024 ISSA Awards Gala.

## **Duration**

The challenge will run annually beginning Giving Tuesday, November 28, 2023 until the end of June 2024

## **Link**

<https://www.issaef.org/ccs>



## How-To Guide to Fundraising

Each chapter is encouraged to devise its unique fundraising strategy. Below are some suggestions to guide you to successful activities.

- Start Early
  - The earlier you start, the more time you have to raise funds.
- Engage Members
  - Use chapter events, webinars, emails, etc. to spread the word.
- Leverage Social Media
  - Regular posts and stories can engage a wider audience. Use the designated hashtag (#ISSAEF).



## How-To Guide to Fundraising

### Fundraising Strategies:

- Email your membership to request donations
- Contest donation added to chapter events
- Hosting special events
- Social media campaigns
- Crowdfunding
- Charity auctions
- Donation drives
- Place link on your website for individual donations



## Tracking and Reporting

The ISSAEF will track each chapter's fundraising efforts through:

- Donations made directly by the chapter
- Individuals who designate the chapter on their donation
- Scholarship programs run by ISSAEF for the chapter

## Leaderboard

A leaderboard will be published providing transparency on the contest's progress, designed to boost motivation and foster friendly competition.



## Suggested Individual Donations with Badge Icons

- Silver - \$20 - \$99
- Gold - \$100 - \$499
- Platinum - \$500 +



## Chapter Promotions

- Chapter logo on ISSAEF website
- Mention in ISSA Journal & social media



## Recognition and Awards

Chapters will be recognized in the following categories based on their ISSA Chapter classification

Top Fundraiser Award: Given to the chapter raising the highest amount in their category.

- Small Chapter
- Medium Chapter
- Large Chapter
- International Chapter